

**LEGAL BASES**  
**LEGAL BASES FOR “THE BERNABÉU CHALLENGE” – GENERAL**

**1. Organising company:**

**Real Madrid Club de Fútbol** (hereinafter, “**Real Madrid**”), with registered business address at Avenida Concha Espina nº 1, 28036, Madrid, Spain; with Tax ID (C.I.F) number G-28034718, is staging the competition named: “**The Bernabéu Challenge**”.

These terms and conditions establish the rules for participation in the Challenge.

The purpose of the Challenge is to promote team work as a fundamental value of Real Madrid.

**2. How the competition works:**

**2.1. Duration of the Challenge:**

The Bernabéu Challenge will run from the 7<sup>th</sup> of September 2018 until the 30<sup>th</sup> of August 2019, both inclusive. If, due to force majeure, it were necessary to delay, amend or cancel the Challenge, this would be published on the website <http://www.realmadrid.com/entradas/tour-bernabeu/tour-colegios>, granting said modification the same degree of publicity as these legal bases.

**2.2. Participation requisites:**

In order to participate in this Challenge, the following requisites must be met:

1. The Challenge is aimed at the general population over fourteen (14) years of age.
2. Participants will have to answer a series of questions about the Tour of the Bernabéu (hereinafter the “**Tour**”) during their visit and fill out the entry form.
3. All visitors who wish to take part must have booked a place on and carried out the Tour.

Real Madrid reserves the right to remove any participant who they believe to be misusing or abusing the Bernabéu Challenge and subsequently cancel their participation.

**2.3. How to take part:**

Visitors wishing to take part in the Challenge must do so in the following fashion:

1. Book a visit to the Tour within the time period specified in Point 2.1.
2. Complete the visit and fill out the slips containing the Challenge questions which will be handed out at the start of the Tour.
3. At the end of their visit, participants should deposit their completed slip in the box located at the Tour exit.

**3. Selecting the winners:**

On the final Friday of each month, a draw including all visitors during the month who have successfully filled out their slip and placed it in the box will be held before a notary. Real Madrid will inform the winners and publish their names on the Facebook page <https://www.facebook.com/RealMadrid> inside a maximum

period of one (1) month from the date of the draw. Real Madrid will also make direct contact with the winner during this time.

#### **4. Prize:**

The winner will receive the following prize:

- A personalised t-shirt.

The prize may not be exchanged for money. If for any reason beyond Real Madrid's control the planned gift were no available, Real Madrid reserve the right to substitute it for another of the same or superior value.

The shipping of prizes will only be permitted within Spain (including the Canary Islands, Ceuta and Melilla).

#### **5. Exemption from liability:**

- Real Madrid accepts no liability for the failure to register any participants as the result of an error in recording their personal data due to them having provided incomplete or erroneous details.

- Real Madrid accepts no liability for potential losses, deterioration, delay or any other circumstance caused by third parties which may affect electronic transfers or telephone lines.

- Likewise, Real Madrid will not be liable for potential shortfalls or failure of telecommunication lines, nor for the poor functioning of the website involved in this Challenge, as a result of causes beyond Real Madrid's control.

#### **6. Intellectual Property:**

In accordance with the provisions of the Royal Legislative Decree 1/1996, of the 12th of April, approving the Consolidated Text of the Intellectual Property Law, all rights over materials used in this promotion are property of Real Madrid.

#### **7. Content:**

All content has been created using information both from internal Real Madrid sources and sources outside of the organisation, and as such, Real Madrid takes no responsibility for information from said external sources being potentially out of date or erroneous and will be liable only for content which has come directly from its internal sources and is duly identified with its Copyright.

#### **8. Data Protection:**

The data controller for your data is Real Madrid Club de Fútbol with legal residence at the Estadio Santiago Bernabéu in Avenida de Concha Espina, 1, 28036 Madrid. Your personal data will be processed for the primary purpose of managing your participation in the competitions in accordance with these legal bases, including the award of the prize where applicable and, providing you have given your consent, for sending, by any means including electronic channels, personalised commercial communications related to Real Madrid products and services and those related to third party collaborators and sponsors. Likewise,

given that the draw takes place before a Notary, Real Madrid Club de Fútbol informs the participant that their personal data will be communicated to the certifying Notary, and said data will be included in a notarial deed which will attest to the proper conduct of the draw.

Additionally, and providing you give us your consent, Real Madrid will proceed to communicate your personal information to collaborators and sponsors of the club for the development of commercial activities (via email, mailing, fax, SMS, email and any telematic means) both of a general nature and those adapted to your personal characteristics. You can access the list of collaborating companies and sponsors through the following link <https://www.realmadrid.com/sobre-el-real-madrid/el-club/patrocinadores>.

~~Asimismo, le comunicamos que el Real Madrid se reserva el derecho de no utilizar los contenidos publicados por los participantes cuando dichos contenidos resulten inadecuados u ofensivos. En ningún caso, el Real Madrid se responsabilizará de los contenidos publicados por los participantes, siendo éstos los únicos responsables de los daños y perjuicios que el contenido inapropiado de los perfiles pudiera causar al Real Madrid o a cualquier tercero.~~

You may access, rectify and erase your data, or oppose certain uses thereof via email, as well as exercise other additional rights that are explained in the detailed data protection information by addressing an email to [oposicion@corp.realmadrid.com](mailto:oposicion@corp.realmadrid.com). You can find further information regarding data protection at the following link: <https://www.realmadrid.com/legal/politica-de-privacidad>.

#### **9. Updating data:**

The data subject is informed that, as holder of the data provided to Real Madrid, they are obliged to communicate any variation to said data to Real Madrid in the shortest time possible, in order for the organisation to proceed to update them. Unless otherwise informed, Real Madrid will believe the data provided by the data subject to be correct and up to date.

#### **10. Accepting the legal bases:**

Potential participants are informed that merely taking part in this challenge implies the acceptance and compliance with these bases without reserves.

Participants provide express authorisation to Real Madrid to use their name and image for publicity purposes in the event they are chosen as winners in the competition, appearing on any publicity material related to the Challenge, including the presentation of prizes.